



# OportUnidad Open Launch

Open Educational Resources and Practices in Latin America

Universidade Federal Fluminense



Rio de Janeiro, Brazil

20 March 2012

9.00 – 17.00

With the patronage of:



This project is funded by the European Union



This project is implemented by USGM



## Morning session: Plenary

9.00 – 9.15	<b>Registration of participants</b>
9.15 – 9.45	<p><b>Welcome and opening remarks</b></p> <p>Roberto de Souza Salles, <i>Rector Magnificus</i>, Fluminense Federal University</p> <p>Antonio Cláudio Lucas da Nóbrega, <i>Pro-reitor de Pesquisa, Pós-graduação e Inovação</i></p> <p>Carlos José Guimarães Cova, <i>Vice-diretor, Faculdade de Administração, Ciências Contábeis e Turismo</i></p> <p>Sandra Mariano, <i>Coordinator of the post-graduate Programme in Management and Entrepreneurship</i></p> <p>Ilaria Mascitti, <i>Head of International Projects, R&amp;D Office, Università degli Studi Guglielmo Marconi, Italy</i></p>
	<p><b>Morning Session</b></p> <p>Chair: Sandra Mariano, Fluminense Federal University, Brazil</p>
9.45 – 10.00	<p><b>The OportUnidad project</b></p> <p>Cristina Stefanelli, Università degli Studi Guglielmo Marconi, Italy</p>
10.00 – 10.20	<p><b>OER and Distance Education</b></p> <p>Fredric Michael Litto, ABED - Associação Brasileira de Educação a Distância</p>
10.20 – 10.40	<p><b>State of the art of OER in Brazil</b></p> <p>Andreia Inamorato dos Santos, Fluminense Federal University, Brazil</p>
10.40 – 11.00	<p><b>Internationalization and virtualization of Higher Education in Latin America</b></p> <p>Claudio Rama Vitale, Universidad de La Empresa, Uruguay</p>
11.00 – 11.20	<i>Break</i>
11.20 – 11.40	<p><b>Experiences about open knowledge mobilization and the TEMOA initiative</b></p> <p>Javier Giese &amp; Vladimir Burgos, Universidad Virtual del Sistema Tecnológico de Monterrey, Mexico</p>
11.40 – 12.00	<p><b>Open Educational Resources and Practices Based on Social Software at UTPL</b></p> <p>Santiago Acosta, Universidad Tecnica particular de Loja, Ecuador</p>
12.00 – 12.20	<p><b>Incubating Open Educational Practices: an European perspective on OER</b></p> <p>António Moreira Teixeira, University of Lisbon and Universidade Aberta, Portugal</p>
12.20 – 12.40	<p><b>Open Educational Practices in action: what and how at UOC</b></p> <p>Marcelo Maina, eLearnCenter, Universitat Oberta de Catalunya, Spain</p>
12.40 – 13.00	<p><b>OER as a whole global movement: cross-regional challenges</b></p> <p>Juan Cristobal Cobo Romani, Oxford Internet Institute, University of Oxford, UK</p>
13.00 – 13.15	Q&A and closure of the morning session

## Afternoon session: Workshop

14.15 – 14.30

### Workshop

Chair: Andreia Inamorato dos Santos, Fluminense Federal University, Brazil

14.30 – 16.00

### Parallel working groups

Working  
Group A

#### **Pedagogy and Practice in one Exchange of pedagogical approaches for OER**

Moderator: eLearnCenter, Universitat Oberta de Catalunya, Spain

Working  
Group B

#### **Business models and open educational practices, education as public good How do OER affect the institutional business models?**

Moderator: Andreia Inamorato dos Santos, Fluminense Federal University, Brazil

Working  
Group C

#### **Technological solutions for OER Key technologies, standards, specifications and infrastructure**

Moderator: Edwin Montoya and John Antonio Trujillo Vargas, EAFIT University, Colombia

16.00 – 16.45

Working Group reports

16.45 – 17.00

Closing statements

## Venue

### **Fluminense Federal University, PPGE**

Rua Mario Santos Braga, 30 - 6th floor

Room 608. - Campus do Valonguinho

Niterói, Rio de Janeiro, Brazil

(Close to Plaza Shopping Niteroi)

## The event will take place in Spanish and Portuguese

### **On line participation**

The Open Launch will be streamed live via the TV UFF at [www.uff.br/webtv](http://www.uff.br/webtv) and the OportUnidad website.

### **Registration is mandatory**

The participation to the event is free of charge, but places are limited!

Please fill out the registration form available at: [www.oportunidadproject.eu](http://www.oportunidadproject.eu)

### **Open corner**

During the event participants are offered the opportunity to say one's piece around openness in education. You are invited to take part as a guest on the open corner available in the conference room to record your statements and evidences about openness in education!

### **Twitter back channel**

#oportunidadproject

## About

The OportUnidad is a 30 months project co-funded with support by the European Commission under the EuropeAid ALFA III Programme, Joint Projects.

The project explores the adoption of strategies and channels that embrace the principles of openness and reusability within the context of educational institutions. The project aims to foster the adoption and pilot of open educational practices (OEP) and resources (OER) in Latin America and Europe as a bottom-up approach to develop a common Higher Education Area.

## OportUnidad consortium

OportUnidad multi-actors include twelve Universities from Europe and Latin America:

- Università degli Studi Guglielmo Marconi (USGM, Italy), *co-ordinator*
- Universitat Oberta de Catalunya (UOC, Spain)
- University of Lisbon (UL, Portugal)
- University of Oxford (UOXF, UK)
- Fluminense Federal University (UFF, Brazil)
- Universidad Estatal a Distancia (UNED, Costa Rica)
- Universidad Técnica Particular de Loja (UTPL, Ecuador)
- Fundacion Uvirtual (Uvirtual, Bolivia)
- Universidad Virtual del Sistema Tecnológico de Monterrey (UVTM, Mexico)
- Universidad de La Empresa (UDE, Uruguay)
- Universidad Inca Garcilaso de la Vega (UIGV, Perú)
- EAFIT University (EAFIT, Colombia)

## Project website

[www.oportunidadproject.eu](http://www.oportunidadproject.eu)

**Notes:**